



## **Roxborough Water and Sanitation District Announces Resident Rewards Program**

In Appreciation of the District's Residents & Commercial Customers

**Commercial Accounts:** If you own, manage, or operate a business served by the Roxborough Water and Sanitation District, you are invited to become a Roxborough Rewards Program Member. The goal of this campaign is to collect as many email addresses from residents as possible, so that we are able to communicate news and district information more cost-efficiently. Since we are government affiliated this program is free for all to take part in. We are simply trying to get email addresses that will be used for internal purposes.

**The Role of a Rox Rewards Member:** Now, your role as a Business Member is to help us by signing a pledge in support of your water-efficient community residents and other surrounding businesses and offer an in-kind special or discount that is only available to the residents of your community who present their Rox Rewards Card to you. Beyond that, we will put your logo and special offer on our website, [roxwater.org](http://roxwater.org), where people can view all participating businesses.

**Benefits of Becoming a Rox Rewards Member:** The benefit to consumer-focused accounts is two-fold: 1) You receive affirmative recognition as a business setting a positive community example and 2) you will benefit from increased traffic by area residents motivated to receive your special reward or discount. It's that easy. And better still, it's **FREE** for you to participate.

**How to Participate:** If you are interested in either receiving your **FREE** rewards card or signing up as a Business Member, you can visit the District's website at [roxwater.org](http://roxwater.org), where there will be information on our home page guiding you through the process, or you send this form to the address listed below. Please include your logo and in-kind offer. It's simple. It's free for both residents and businesses. And it supports your local economy.

**Time Frame:** To kick things off we will begin collecting resident email addresses as of June 2011. At which point, businesses and individual vendors will begin offering their specials to all who present the card. This program will last through December 2011.

### **Thank You!**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_

Special you would like to offer: \_\_\_\_\_

**Mail, Email, Fax, or Drop off this Form to:** Roxborough Water  
Roxborough Water & Sanitation District  
[cindy@roxwater.org](mailto:cindy@roxwater.org)  
6222 N. Roxborough Park Rd. Littleton, CO 80125  
Phone: 303-979-7286  
Fax: 303-933-3649